

## CULTURAL ARTS GOALS

must address the arts as an important aspect of our community's basic quality of life. The cultural arts not only enrich our experiences but educate us about the world we live in. The diversity of the world as represented through the cultural arts is one way to share the culture

and knowledge of different people and places. The freedom and opportunity to create and explore the cultural arts should not be understated or ignored.



### goal ONE

To celebrate the arts as an opportunity to enjoy and enrich community life.

- 1.1 Promote opportunities for residents of and visitors to Dubuque to enjoy the arts.
- 1.2 Encourage arts and cultural programming year-round for children and adults in the Dubuque area.
- 1.3 Foster multi-cultural, multi-disciplinary artistic and educational opportunities to expand cultural horizons and improve the quality of life.
- 1.4 Encourage opportunities for personal, educational, cultural, and recreational enrichment.
- 1.5 Promote collections, services, experiences, and programs that respond to individual and community needs.
- 1.6 Promote the arts as a common ground for all members of the community.

### goal TWO

To provide a variety of affordable and accessible cultural arts activities and resources for all ages.

- 2.1 Expand cultural and recreational opportunities for all ages.
- 2.2 Promote coordination and increased public and private support of wide-ranging, affordable cultural and recreational events and organizations.
- 2.3 Support affordable access to cultural arts activities and resources, whenever possible.
- 2.4 Promote accessible arts activities for members of the community, regardless of disabilities.
- 2.5 Consider expanded, affordable use of public facilities.

### goal THREE

To promote affordable and accessible spectator and participatory arts experiences and cultural events.

- 3.1 Consider expanding the opportunities to bring cultural events to community facilities.
- 3.2 Promote art, drama, film, music, and dance experiences for audiences and participants of all ages.
- 3.3 Consider expanding the role of the Five Flags Center and other venues as centers for cultural events and arts experiences.
- 3.4 Promote a strong community base of support.

### goal FOUR

To utilize the arts to encourage a better understanding of the cultural diversity of the world.

- 4.1 Encourage presentations of minority artists and arts reflecting ethnic traditions.
- 4.2 Foster global awareness activities and intercultural education.
- 4.3 Foster the celebration of cultural diversity.

### goal FIVE

To support the expression of the cultural arts and access to that expression.

- 5.1 Foster accessible cultural opportunities which increase appreciation and broaden perspectives.
- 5.2 Promote the recorded wisdom, experiences and ideas of others -- assembled, organized, and made accessible to all.



- 5.3 Promote opportunities for arts groups to utilize the Five Flags Center, Five Flags Theater, and other venues for the expression of art.
- 5.4 Promote free expression of and full access to that expression of artists worldwide.
- 5.5 Promote and improve public awareness and appreciation of the arts.
- 5.6 Encourage preservation, collection, and interpretation of fine arts.
- 5.7 Promote support of local area artists and artistic endeavors.

#### goal SIX

To safeguard the cultural and historic resources of the community as critical to the quality of life and the attractiveness of Dubuque.

- 6.1 Promote the preservation of historic buildings and architectural resources in the community with emphasis in areas of greatest need.
- 6.2 Encourage educating the community about the benefits of historic preservation to the community's quality of life, economic development efforts, tourism, and tax base enhancement.
- 6.3 Encourage exploration, preservation, and interpretation for present and future generations, the history of Dubuque and the Mississippi River.

- 6.4 Promote increased appreciation, education, technical assistance and funding for the community's historical and architectural heritage.
- 6.5 Encourage the development of a marketing plan for the cultural and historic resources in the community.

#### goal SEVEN

To encourage the availability of adequate funding and facilities to support arts activities.

- 7.1 Promote preservation and reuse of historic buildings and sites in the community for the cultural arts.
- 7.2 Promote maintaining cultural arts, entertainment, and continuing education services offered by local cultural and educational institutions.
- 7.3 Encourage coordinated services and shared resources among cultural arts organizations in the Dubuque area.
- 7.4 Encourage establishment of a performing arts center and/or a concert hall for large venue concerts.

